Amount spent on advertisement by the ITDC

3393. SHRI KRISHAN LAL SHARMA: Will the Minister of TOURISM be pleased to state:

(a) whether it is a fact that lakhs of rupees are spent by the ITDC for advertising its hotel properties/products every year in India and abroad;

(b) if so, the amount originally earmarked and actually spent every year during the Seventh Plan period under different headings/sub-headings programmes in India and abroad; and

(c) what amount has been earmarked for advertisements in the budget of ITDC for 1990-91 and the manner in which the same will be spent in India and abroad ?

THE MINISTER OF STATE IN THE MINISTRY OF PARLIAMENTARY AFFAIRS AND MINISTER OF STATE IN THE MINISTRY OF TOURISM (SHRI SATVA PAL MALIK) : (a) and (b) The details of budget and actual expenditures centrally incurred by ITDC on advertising its hotel properties/services, during 7th Plan Period are given below (Rs. in Lakhs)

Year	Budget	Actual Expenditure		
		Domestic	Overseas	Total
1985-86	63.50	39,39	2.52	41.9
1986-87 .	70.00	50.07	3.55	53.62
1987-88	90.35	54.35	8.71	63.06
1988-89	120.00	65.17	17.38	82.55
1989-90 .	125.50	110.21	1;3.8*	123.29*

Provisional figures.

(c) The advertising budget for 1990-91 is Rs. 112.00 lakhs. The expenditure has however, not been earmarked' separately for domestic/overseas advertising.

Missing records on appointments of Directors in some undertakings of Ministry of Textiles

@@@3394. PROF. SOURENDRA BHATTACHARJEE: Will the Minister of TEXTILES be pleased to state :

(a) whether it is a fact that Government records pertaining to appointment of some Directors in the undertakings/com-. panies under the administrative jurisdiction of the Ministry of Textiles have been missing;

(b) whether it is also a fact that the Appointment Committee of the Cabinet was not given proper background and details- on the absence of missing records for securing approval on such appointments; and

@@@Previously Unstarred Question No. 3068, transferred from 4th Septem ber, 1990.

(c) if so, the- dtttails thereof ?

THE MINISTER OF TEXTILES WITH! ADDITIONAL CHARGES OF THE MINISTRY OF FOOD PROCESSING INDUSTRIES (SHRI SHARAD YADAV) :

(a) Yes Sir. Three pages were found missing from a file relating to filling up a post of Director in a public sector undertaking.

(b) and (c) No Sir. No substantive information/decision was lost as a result of the pages found missing. There was no suppression of records.

Sponsoring of, Indian Cost Accounts Service Officers;, for Central Deputation

3395. SHRI JAGDISH PRASAD MATHUR: SHRI ASHOK NATH VERMA : SHRI DHULESHWAR MEENA:

Will the Minister of FINANCE be pleased to state :

(a) what are the criteria laid down for sponsoring Indian Cost Accounts Service